

INNOVATIONS IN EMERGENCY NURSING

REDEFINING EXCELLENCE

SPONSORSHIP PLAN

CONFERENCE

JUNE 5TH TO 9TH 2024

HILTON LAC-LEAMY, QC
GATINEAU, QUEBEC

20 minutes away from Ottawa, ON



ABOUT NENA AND AIIUQ

The National Emergency Nurses Association (NENA) and Association des infirmières et infirmiers du Québec (AIIUQ) are joining forces once again, in 2024, to bring you a National Conference for Emergency Nurses.

This is an opportunity to come together to share the common interests in emergency care, and to compare expertise of other provinces. These two associations promote collaboration and the development of emergency nursing practice, by organizing training courses and consolidating a community of practice.

THE ASSOCIATIONS IN FIGURES

AIIUQ

Nearly 600 subscribers on Instagram.

More than 4,400 subscribers on Facebook.

More than 2,600 contacts on the mailing list.

More than 67,000 users reached per year on our various social networks.

Nearly 2,000 views of Soins d'urgence magazine.



Nearly 300 subscribers on Instagram.

More than 5,400 Facebook subscribers.

Approximately 36,000 visitors a year to the website.

More than 4,000 monthly visits to the digital format and 1,300 impressions per issue of the Canadian Journal of Emergency Nursing.

2024 CONFERENCE

The event will be held on Friday, June 7, Saturday, June 8, and Sunday, June 9, 2024, in person, at the Hilton Lac-Leamy, near Gatineau, QC. The theme of this year's conference "Innovations in Emergency Care: Redefining Excellence" and over 250 people are expected from all over Canada to attend!

PROFILE OF CONFERENCE PARTICIPANTS

THE CONFERENCE IS OPEN TO STAFF FROM ALL ORGANIZATIONS IN PUBLIC, PARAPUBLIC, AND PRIVATE SECTORS.

- Emergency and primary care nurses
- Emergency managers
- Respiratory therapists
- Emergency physicians
- General practitioners and specialists
- Paramedics and first responders
- Professors and researchers in emergency care
- Students

PACKAGES AVAILABLE

VISIBILITY OFFERED	PRESENTER	SATURDAY GALA EVENING	FRIDAY WINE AND CHEESE	PHOTOS	CONFERENCE	MEALS (BREAK-FAST OR LUNCH)
	\$15,000	\$10,000	\$7,000	\$5,000	\$4,500	\$4,500
QUANTITIES AVAILABLE	1	1	1	1	10	4

PRIOR TO THE CONFERENCE

“Presented by” endorsement on all communications	X					
Logo for all Conference promotional emails	X	X	X	X	X	X
Logo on Conference webpage	X	X	X	X	X	X

DURING THE CONFERENCE

In-app advertising or other advertising means	HOME PAGE	GALA OVERVIEW PAGE	COCKTAIL OVERVIEW PAGE	ON THE PHOTOGRAPHER'S T-SHIRT	CONFERENCE OVERVIEW PAGE	
Logo on the notebook cover	X	X	X			
Access to the Conference, including the Gala evening	4 REPRESENTATIVES 4 GUESTS	2 REPRESENTATIVES 2 GUESTS	2 REPRESENTATIVES 2 GUESTS	2 REPRESENTATIVES	2 REPRESENTATIVES	2 REPRESENTATIVES
Exhibition booth with prime location	8' X 16'	8' X 8'	8' X 8'	8' X 8'	8' X 8'	8' X 8'
Free insertion of promotional items to participants welcome bags	X	X	X	X	X	X
Speech at the event	CONFERENCE OPENING AND CLOSING	OPENING OF THE GALA EVENING	OPENING OF THE EVENING/ WELCOMING ACTIVITY		OPENING OF THE CONFERENCE	OPENING BUFFET
Screen projection	FIXED SLIDE	FIXED SLIDE	FIXED SLIDE	FIXED SLIDE	FIXED SLIDE	FIXED SLIDE
Your banner in the room entrance	RECEPTION	GALA EVENING	OPENING ACTIVITY		CONFERENCE ROOM	DINING ROOM
Logo on electronic photos of the event				X		

PACKAGES AVAILABLE

VISIBILITY OFFERED	BARISTA	"SAFE RETURN" BAG	HEALTH BREAK (AM OR PM)	PERSONALIZED POPCORN	POWDER ROOM
	\$4,000	\$3,500	\$3,500	\$3,500	\$2,900
QUANTITIES AVAILABLE	1	1	4	SOLD	SOLD

PRIOR TO THE CONFERENCE

Logo for all Conference promotional emails	X	X	X	X	X
Logo on Conference webpage	X	X	X	X	X

DURING THE CONFERENCE

Access to the Conference, including the evening Gala	2 REPRESENTATIVES	2 REPRESENTATIVES	2 REPRESENTATIVES	2 REPRESENTATIVES	2 REPRESENTATIVES
Exhibition booth with prime location	8' X 8'	8' X 8'	8' X 8'	8' X 8'	8' X 8'
Logo or flyers	COFFEE GLASSES	"SAFE RETURN" GIFT BAGS	BUFFET TABLES	POPCORN BAGS	BATHROOM DOORS
Free insertion of promotional items to participants welcome bags	X	X	X	X	X
Logo on Conference screens	FIXED SLIDE	FIXED SLIDE	FIXED SLIDE	FIXED SLIDE	FIXED SLIDE

EXHIBITION BOOTH ONLY: \$1,500

- Logo on the Conference web page
- Logo on the Conference web app
- Description on the Conference web app
- 8' x 8' exhibition stand
- 2 entries for representatives, not including the Gala evening.
- Participation in the "Exhibitors' Tour"

VISIBILITY POSSIBLE WITHOUT A BOOTH:

- Breakfast or lunch: \$3,500
- Health break: \$2,500 *
- Clickable banner, IN a newsletter OR in the app: \$1,000
- Distribution of your bag with logo: \$1,000 (produced by the partner)
- Cockade cord with logo: \$750 (produced by the partner)
- Insertion in the welcome bag: \$500 (produced by the partner)

* Your logo on the visual of the chosen activity, as well as tent cards with your logo on the tables during the food function. The display will be in the app, on the broadcast screens, and in the space where the activity will be held.



INFORMATION

Please note that you will be responsible for providing us with the content and that the AIIUQ and NENA reserve the right not to accept advertising if it is at odds with their values.

FORM

In an eco-responsible concern, the selection of partnerships is done online.

[Click here](#) to access the form.

AIIUQ

*DO YOU HAVE
SPONSORSHIP IDEAS?
CONTACT US TO DISCUSS
IT!*

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