



National Emergency Nurses Association

PO Box 365 STN MAIN

Chilliwack BC V2P 6J4

nenca.ca

Hints to Promote NENA and your Province

Here are some tips to try to promote your Provincial Affiliate and at the same time promote NENA/ANIIU as the national organization.

- Talk about NENA to your co-workers and colleagues. Promote NENA on Facebook and Twitter and refer to nena.ca
- Within your own facility/department put up posters advertising NENA and celebrating emergency nursing.
- Have NENA brochures and information sheets available and hand them out at staff meetings, education days and courses you teach or attend. These are available in English and French and the brochure is bilingual.
- Ask for 5 minutes to address staff at meetings, education days, courses or conferences.
- Ask your Educators to hand out Information Sheets or Brochures with Orientation packages.
- Use the NENA power point in a quick NENA presentation. The powerpoint is available in English and French.
- Email every facility in your province with emergency services and give them the information about your provincial affiliate and NENA. Attach the Information sheet and Brochure so the Educator/Manager can print them for their staff.
- Send a email copy and hard copy to all Emergency Departments so they can be available in the Staff room. Ask them to post these for their staff.
- Arrange with Pappin, the publishers of CJEN to have a copy mailed to every Emergency in your province, including the Urgent Care Centers or Nursing Stations. Ask the facilities to have this complimentary copy available to the staff.
- If you are attending an inservice, education day or conference, take some Brochures, and or Information sheets to hand out . You also may want to offer to give a Door Prize on behalf of your Provincial Affiliate or NENA.
- NENA has pins and pens available for promotional merchandise or Gift cards also work well for this.
- Provincial Affiliates should contact the Director of Membership & Promotion for merchandise and with other ideas to consider.
- If you are doing any printing or copying, NENA has a relationship with Staples across Canada and you need only give them the NENA **#8152350834** to receive a 20% discount.
- Write about your provincial affiliate to your licensing body's magazine or website
- Email your members every month or two with the "news" from NENA and letting them know of upcoming Educational event, courses or conferences, and



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reminding them of annual Bursaries that are available Nationally and provincially depending on your province.

- Wear your NENA pins with pride.
- Talk it up and let every emergency nurse you know, know the benefits of becoming and staying a member of the National Emergency Nurses Association.
- Go to nena.ca often as the site is improving as we grow as an organization.
- EPICC is a Canadian Emergency Nursing course, developed by Canadian Emergency Nursing specialists for Canadian Emergency Nurses. This is a NENA course developed in partnership with prnEducation. EPICC Foundations is currently up and running and EPICC Trauma will soon be available. This is a fabulous course and suited for emergency nurses of all levels. It as well is available for LPNs who work in emergency.

For further information, or if you have an idea we could use, please contact the Director of Membership & Promotion for NENA. All suggestions are welcomed for both promotion and for recruitment/retention of members.

Pat Mercer-Deadman RN ENC(C)

Director of Membership & Promotion

NENA

pat_mercerdeadman@yahoo.com